



WEB DESIGN TIPS FOR NEWBIES

Getting your website designed may become a nightmare for you if you don't know what to look for and what elements you should incorporate. A business website that doesn't look professional can't do any business online. So, if you want to succeed as an internet business owner then you need to ensure that you end this nightmare and create a high quality web design for your business. You may now wonder that what elements ought to be incorporated and how you can guide your designer. Well, these are basic yet extremely powerful questions. But, the best part is that we are going to end your worries now by providing you with all the solid tips you need to make your site a huge success.

As you work with your designer, tell him to create a nice and decent looking background. If your content is on a picture, then it will become very difficult for your visitors to read the content. You don't want to use messy images as background, because they make it difficult to read the text. Since you want to make the lives of your visitors easier, it is highly recommended that you use a simple background to avoid any distractions. Having lots of colors and patterns will divert the attention of your readers and you will most likely lose them. So, never make this dangerous mistake.

Speaking of content, remember that it's your content that helps you build your credibility. So, ensure that you do proper content formatting. Break the info in several paragraphs and headings to make the page look neat and clean. If you use a script to create some soft of fancy font style then ensure that your viewers get the perfect output. If they see messy content here and there then they won't want to waste any time on your website. So, avoid this mistake always. Another important thing is to add pictures with content where and when necessary.

As you work with the web designer, ensure that you do not create any pop-ups. They are very annoying and can easily make a visitor leave your site. You want to retain visitors and, thus, must avoid this irritating practice at any cost. There are some pop-up ads where several ads open at the same time in different windows. Such sites are considered to be spam sites and you don't want to give this sort of image to your business.

Web site navigation plays a crucial role in building your credibility. When people visit your sites, they want to explore new information or products. If you allow them to move from one section to another swiftly and easily then

you'll be able to build your reputation professionally. Your visitors will admire your taste for quality because it will show that you care and want to make the lives of your visitors as easy as possible. One important thing is that your navigation must look identical throughout the site.

So, these are some powerful things you must keep in mind when you are ready to create a web design for your business.

Call Gladstone Web Design Today on (07) 4979 3579